



Special Upgrade Offer for Verizon customers who have recently purchased a new phone.

Verizon customers who purchased and activated new smartphones, feature phones or certified pre-owned phones between November 26, 2010, and January 10, 2011, are eligible to participate. Purchase an Apple® iPhone® 4 at full retail price by February 28, 2011, return your current phone and we'll send you a Visa® debit card - \$200 for smartphones and \$75 for feature phones and certified pre-owned phones.

Here's how it works:

1. To be eligible, you must be a current Verizon customer who purchased and activated a new Verizon smartphone, feature phone or Certified Pre-owned phone between 11/26/2010 and 1/10/2011.
2. Purchase your iPhone 4 at full retail price by 2/28/2011. If the iPhone 4 is not in stock, place your order by 2/28/2011.
3. When you receive and activate your iPhone 4, visit verizonwireless.com/promoexchange to complete and submit your debit card request.
4. Once your submission has been validated, we'll send you a prepaid mailer for the return of your eligible smartphone, feature phone or certified pre-owned phone.
5. Return your eligible phone in the prepaid mailer within 30 days of activating of your iPhone 4 and we'll send you a debit card. Please allow 4 to 6 weeks for debit card delivery.

Eligible customers will receive a \$200 Visa debit card for smartphones, or a \$75 Visa debit card for feature phones and all certified pre-owned phones.

Go to verizonwireless.com/promoexchange for more information.